

RISEBA University of Applied Sciences
Guidelines for Final Thesis Reviewers of the Faculty of Media and Creative Technologies

Thank you for agreeing to be a reviewer!

To ensure the quality of the review we recommend going through the Reviewer Guidelines. We offer these guidelines as suggestions which we encourage you to take to heart as the quality of the study programmes and the defense of the Thesis is based upon the reviews you provide for the students and State Examination Commission.

1. Review Format

You must submit your review within the timelines provided. Typical Review is between two and three pages long.

A review of a final work consists of two parts (A and B) – a review of the theoretical (research) part of the final work (Part A) and a review of the creative (practical) part (Part B).

Both reviews combined are usual 2 – 3 pages long.

The Review template asks you to identify number of strengths and weaknesses of the Thesis. Provide a structured review by separating and numbering your comments. Also, where appropriate, cite specific page numbers, paragraphs, tables, and figures in your review. If you are uncertain about your comments in terms of some aspects of your review, please do your best to determine the accuracy of your position. Remember that inaccuracies in your review reflect on the programme you are reviewing for as a whole as well as on RISEBA.

At the end of the Review You should ask some questions to the students. The ideal number of questions in the Review is from 1 to maximum 2. Please remember, that the members of state Examination commission will also ask their questions, therefore it is not recommended to ask too many questions in the review.

2. Questions to be considered in the theoretical (research) part of the review (Part A):

You should comment on the theoretical development of a Thesis and the technical correctness of the methodology, and formatting in accordance to RISEBA guidelines. You should also consider the overall value-added contribution the Thesis offers. Consider whether the results have any practical or scientific value, and comment on its implications for the practice – company, industry and community.

The following points are some suggested criteria that might help you structure your review.

Introduction

- Is there a clear research problem (or practical problem), with a solid motivation behind it?
- Is the aim and objectives relevant to the problem?

Theoretical part

- Does the Thesis contain a well-developed and articulated theoretical framework?
- Are the core concepts of the research clearly defined?
- Is extant literature appropriately reflected, or are critical references missing? Are there enough scientific articles referred?
- Are there the latest research papers (RISEBA guidelines state that the Thesis must include at least five research papers which are not older than 5 years)?

Empirical part

- Is the research methodology clearly described and substantiated?
- Is the research questions credible? Are they logically derived from theory or practical issues?
- Does the primary data collection method comply with the applied analytical method(s)?
- Are the results presented in an understandable way?
- Have answers been provided to all of the research questions (if such exist), have conclusions been provided for all hypotheses (if such exist)?

Conclusions and Recommendations

- Are the conclusions related to the research findings? Are they specific enough?
- Are the recommendations related to the research findings?
- Are the recommendations applicable for the practice and/or scientific community (are there managerial implications)?

3. Questions to be considered in the creative (practical) part of the review (Part B):

- Is the work chosen according to the student's level of preparedness?
- Is the selected creative team appropriate for the content and format of the work?
- Has an appropriate content solution and research application been employed in the presentation of the work?
- What is the quality of the artistic methods of the work and how appropriate are they for its format?
- What is the quality of the technological and technical solutions of the work?
- How does the work comply with current requirements of the global audiovisual and media industry?
- How original is the work?

4. Setting the Tone of the Review

Authors deserve to be treated with respect, regardless of your evaluation of their work. Remember, you are representing the particular programme with your review and ultimately RISEBA.

Please ensure that the overall tone of the review is positive. Student has devoted about 4 months to this research and writing the thesis and he/she deserves a positive attitude. Please keep your comments constructive.

The Review template asks you to identify number of strengths and weaknesses of the Thesis. It is important to try to identify the strengths of a thesis even if the work is quite weak.

Identify areas of weakness in a Thesis, but also provide specific guidance on how the authors might addressed the limitations you have noted. The more specificity you provide in your review, the more likely it is that the authors will benefit from your efforts.

Please try to be open-minded to different authors using different theoretical frameworks. Try to judge the Thesis based on how well they stimulate thinking and discussion. Also, keep in mind that many students come from different backgrounds. Research traditions, as well as theoretical and methodological

orientations are constantly changing, therefor RISEBA embraces innovative methodologies to be applied in the Thesis research.

If there are multiple ways how to perform a specific task, students are free to choose. Do not criticize something only because you would do it differently. You can ask the student to explain his/her choice, but do not write it as a weakness.

Thank you for your time and contribution!