



where business meets art

Graduate employment rate

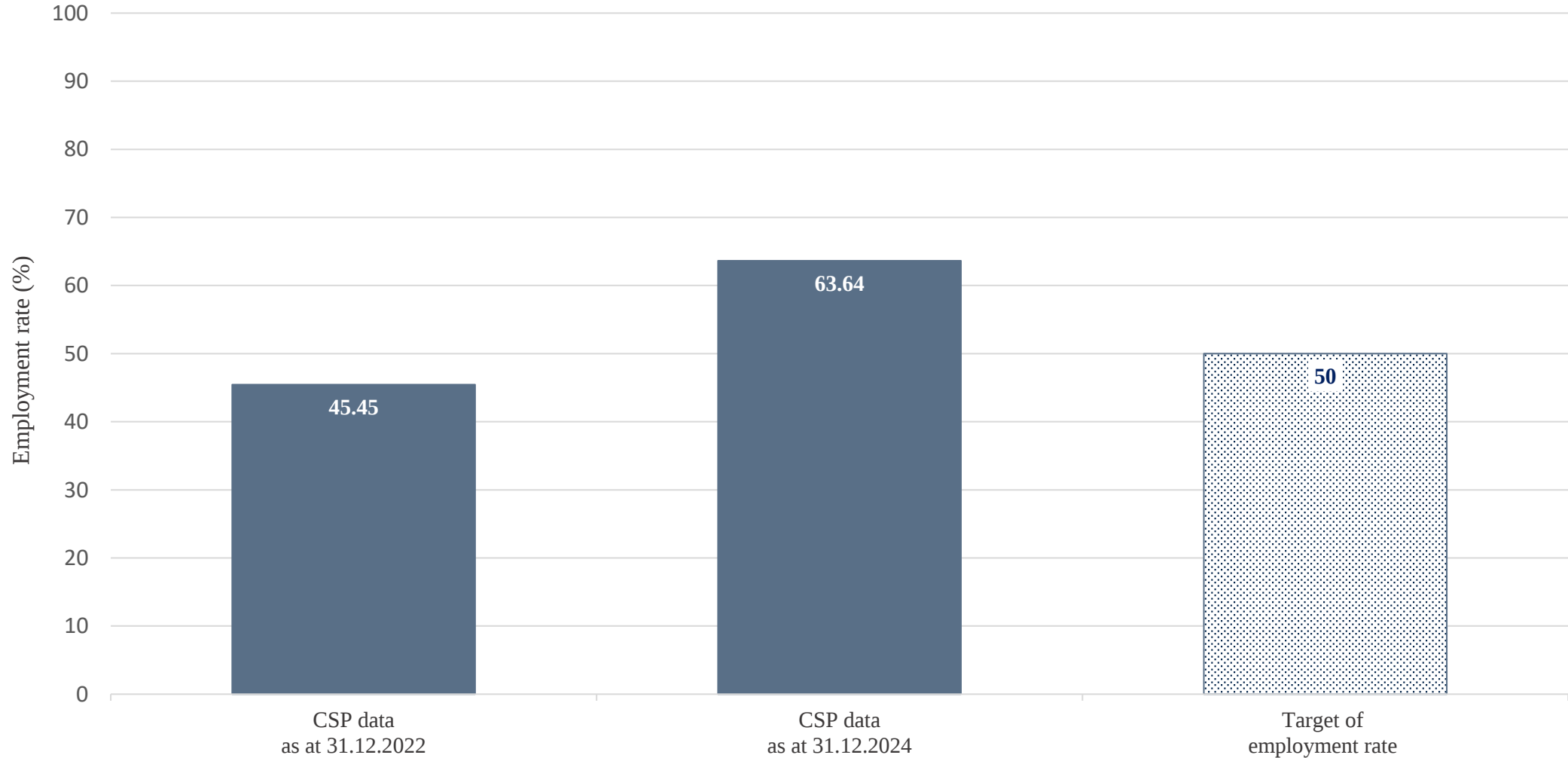
18.08.2026

Graduate employment rate

Indicator description

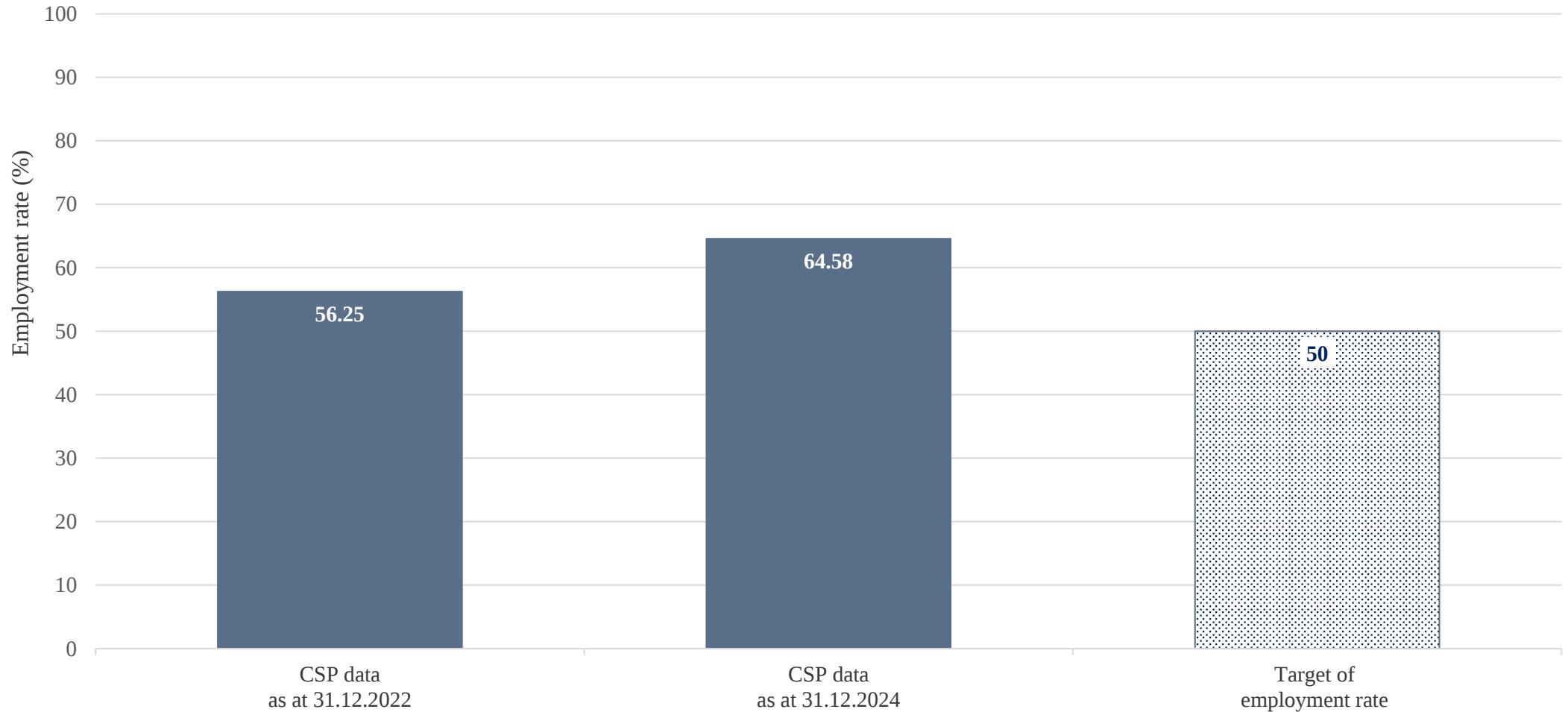
Each year, the Central Statistical Bureau prepares a report on the employment rate of the University's graduates. The target is that at least 50% of Bachelor's programme graduates are employed after graduation, at least 85% of Master's programme graduates are employed after graduation, and at least 90% of doctoral programme graduates are employed after graduation.

Bachelor study programme Architecture

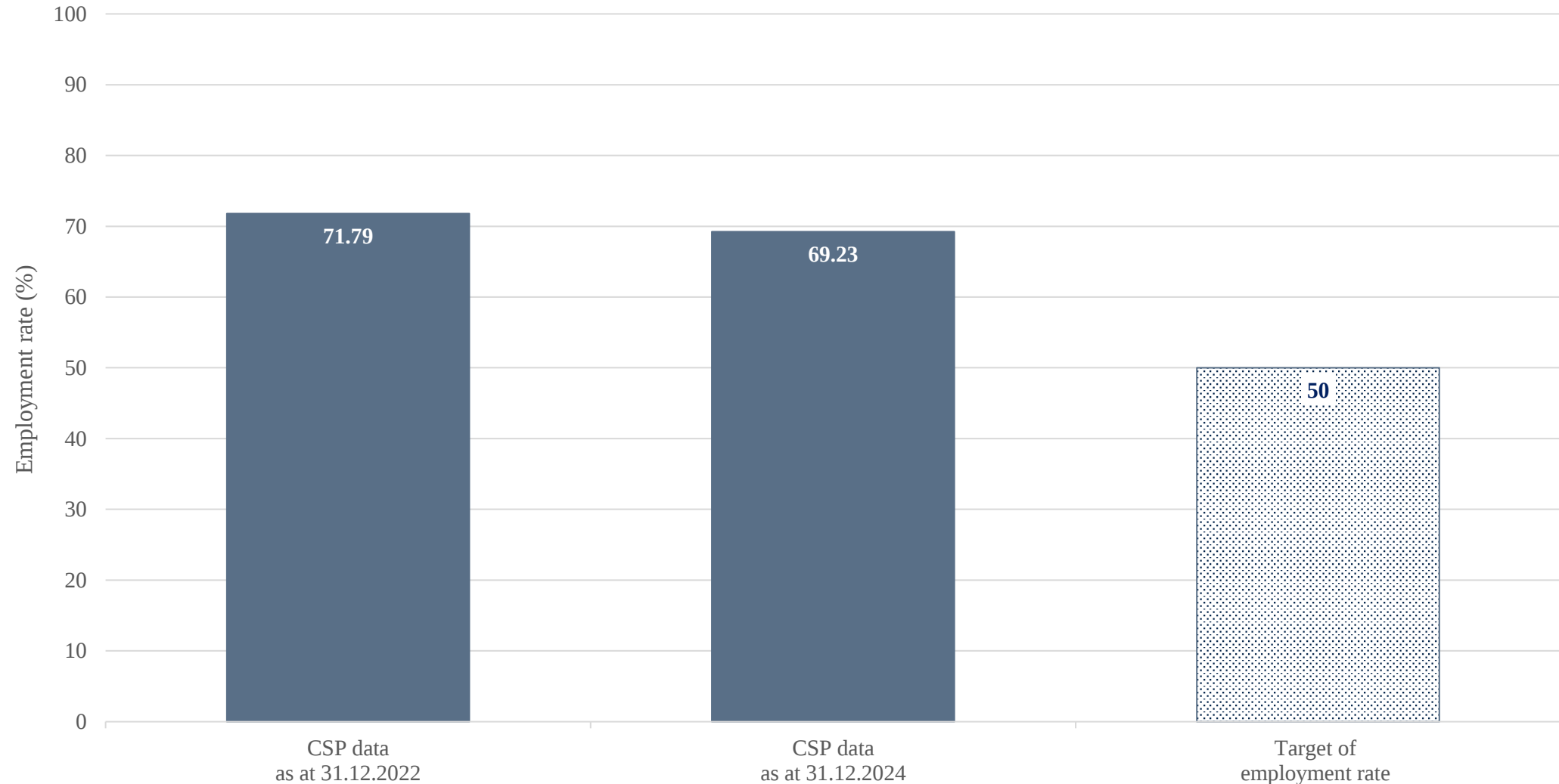


Bachelor study programme

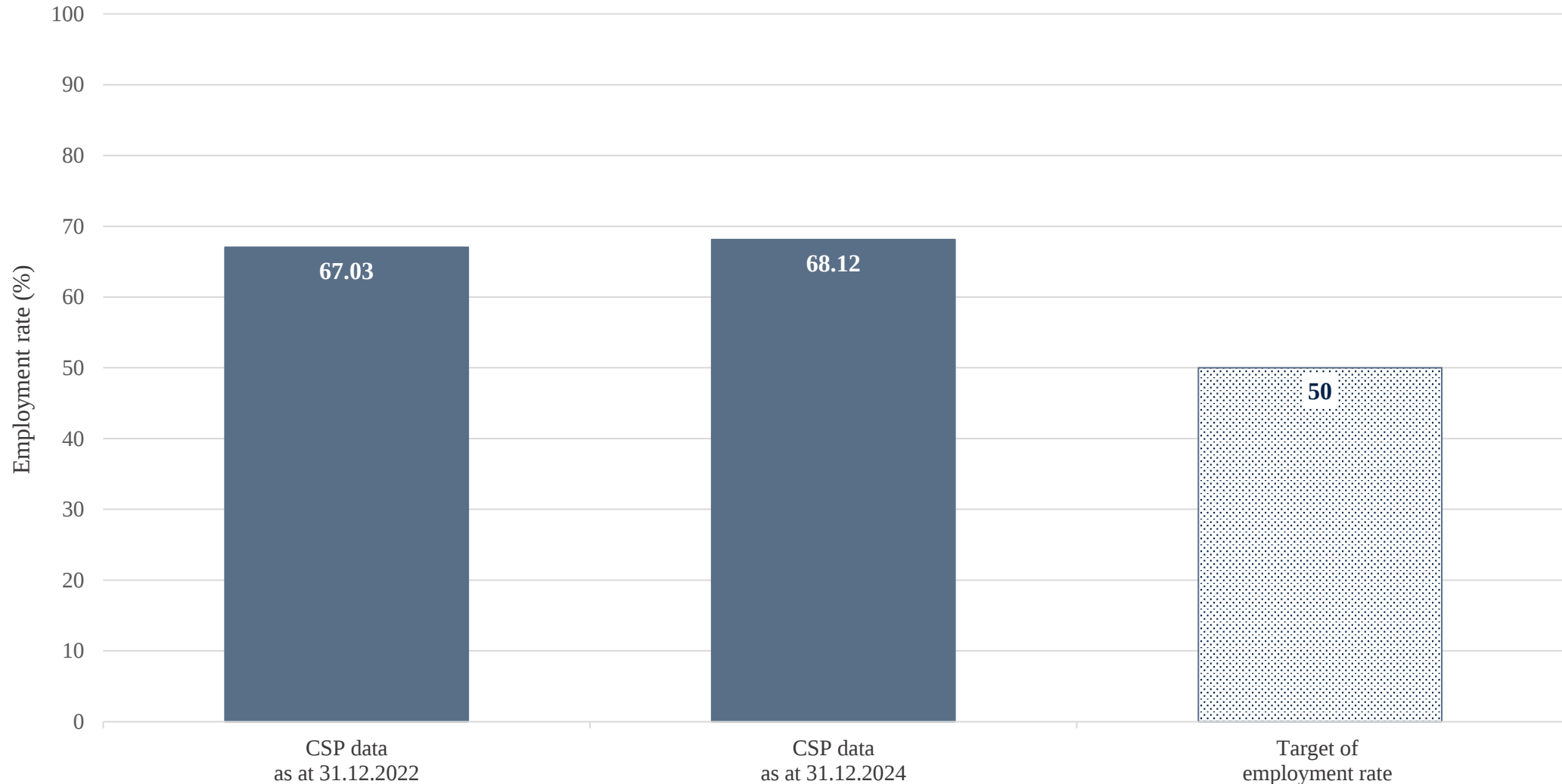
Audiovisual Arts and Media Arts*



Bachelor study programme Business Management

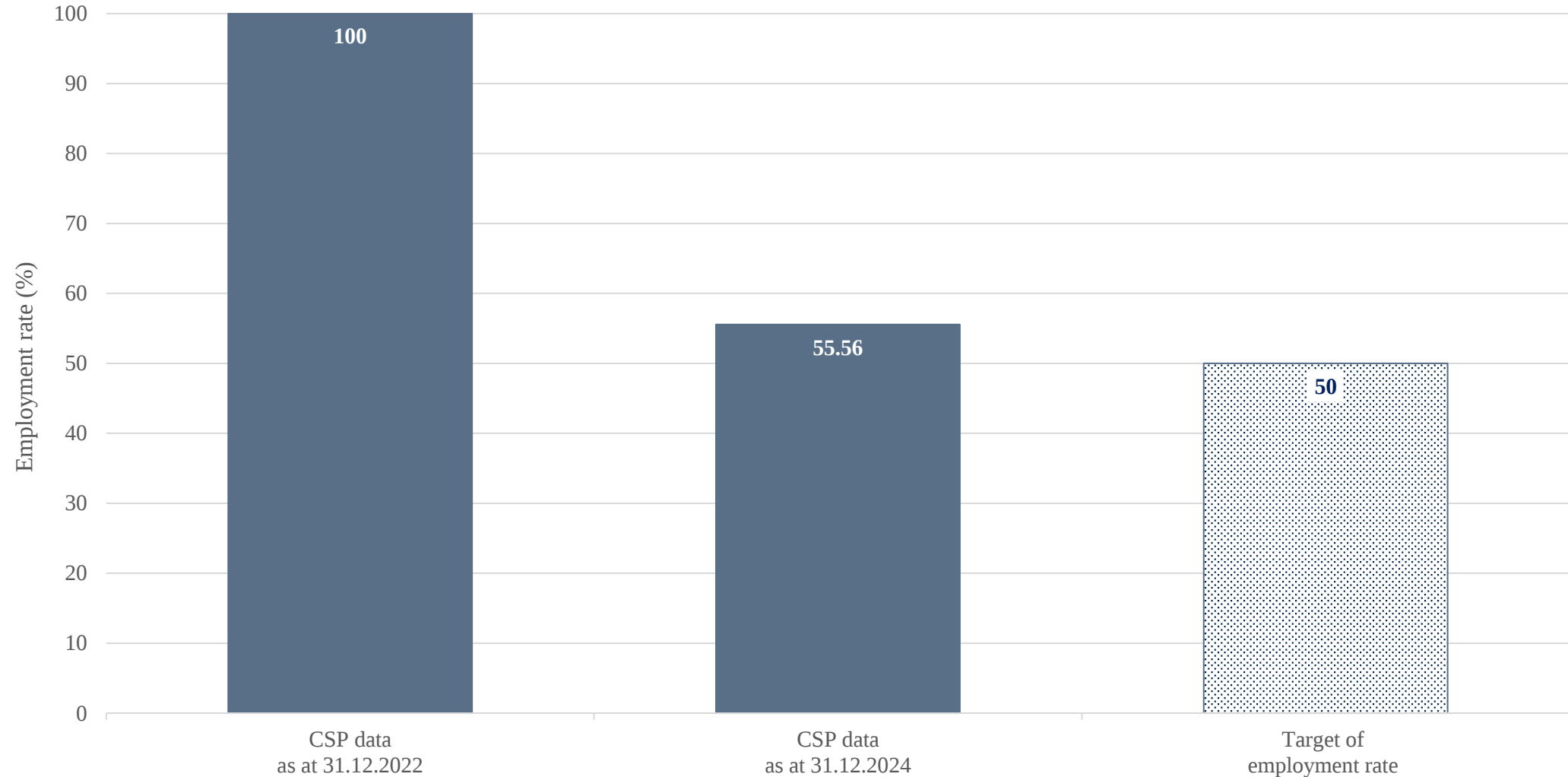


Bachelor study programme Business Psychology



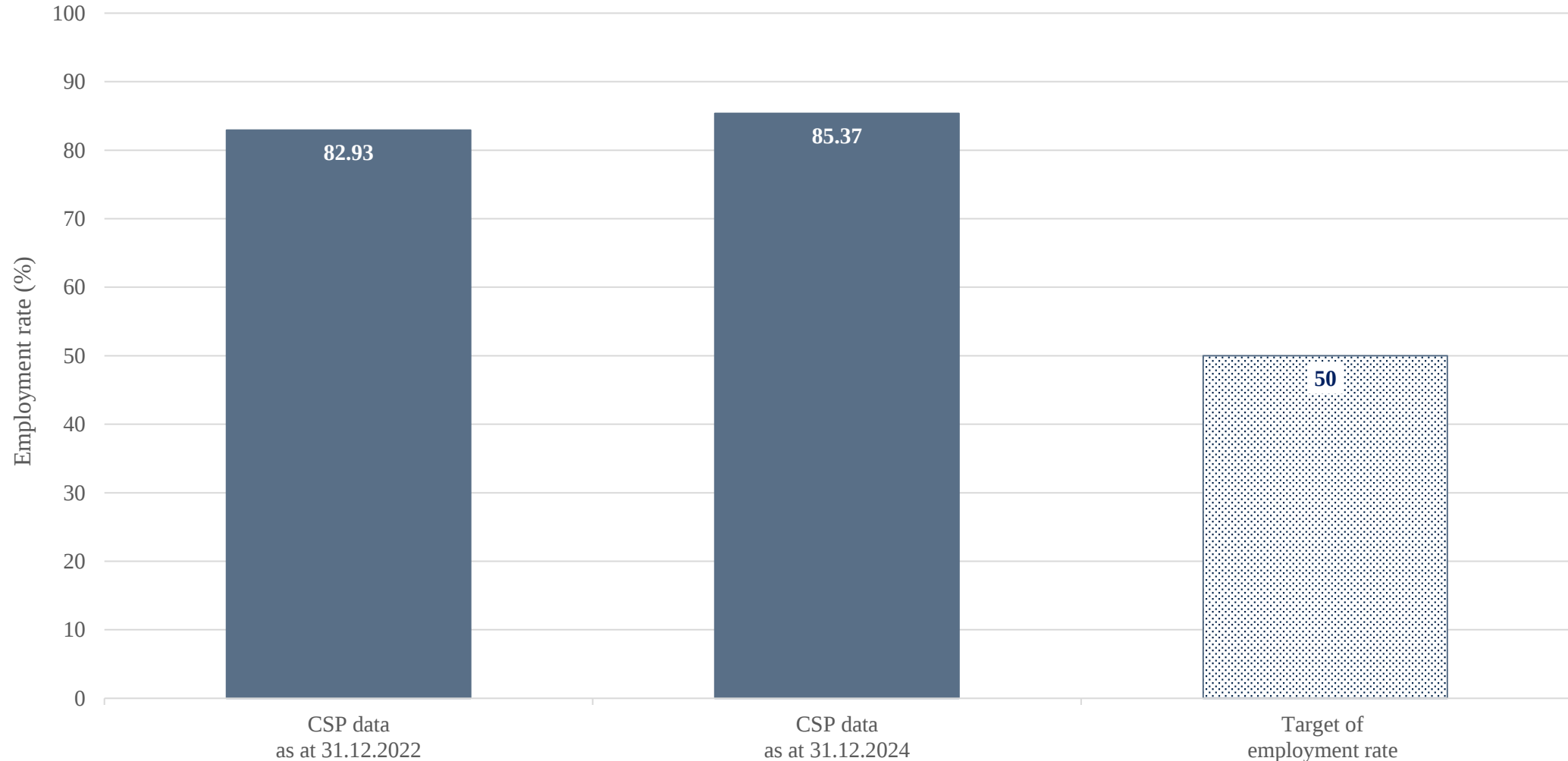
Bachelor study programme

European Business studies



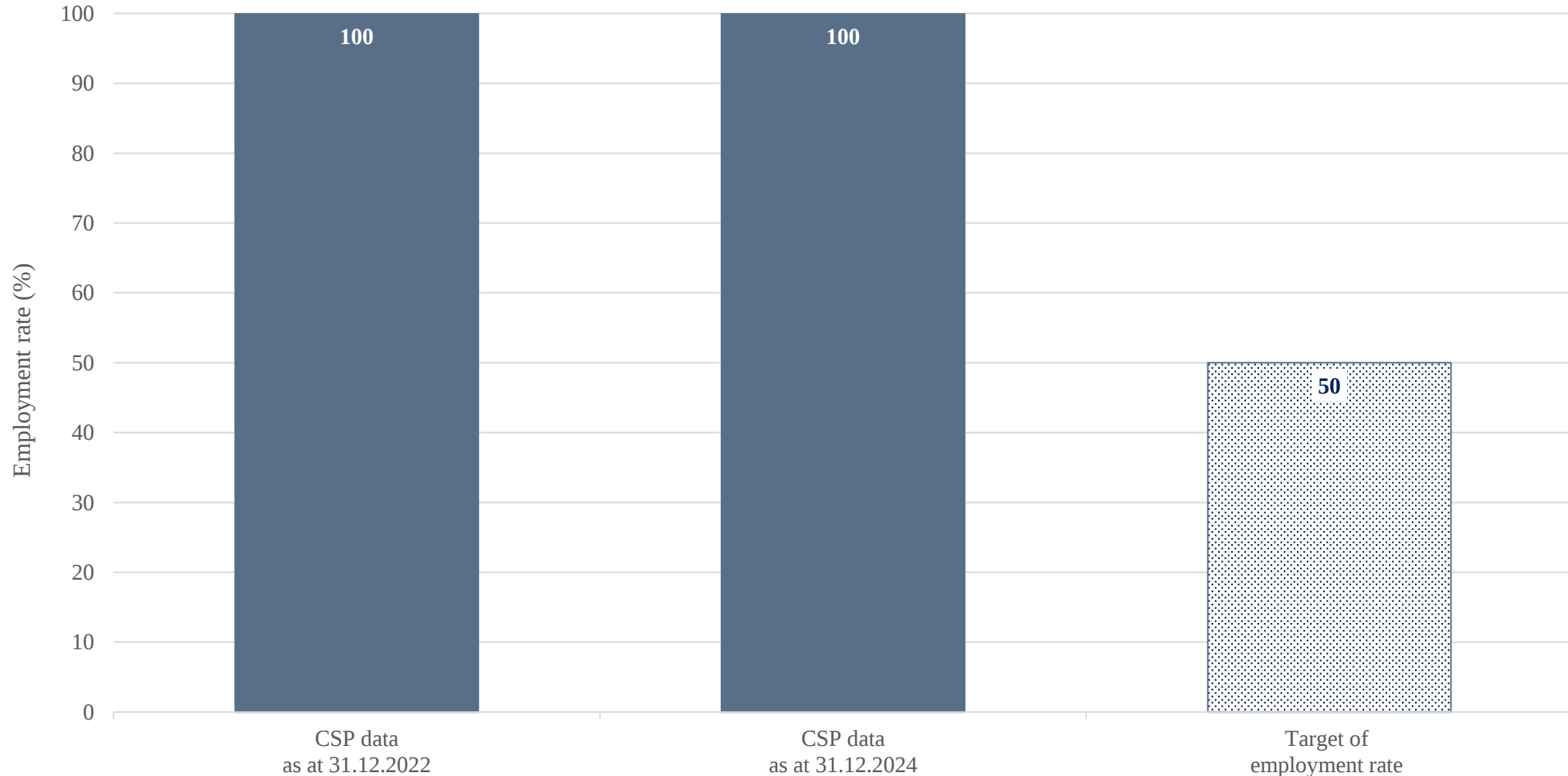
Bachelor study programme

Public Relations and Advertising Management



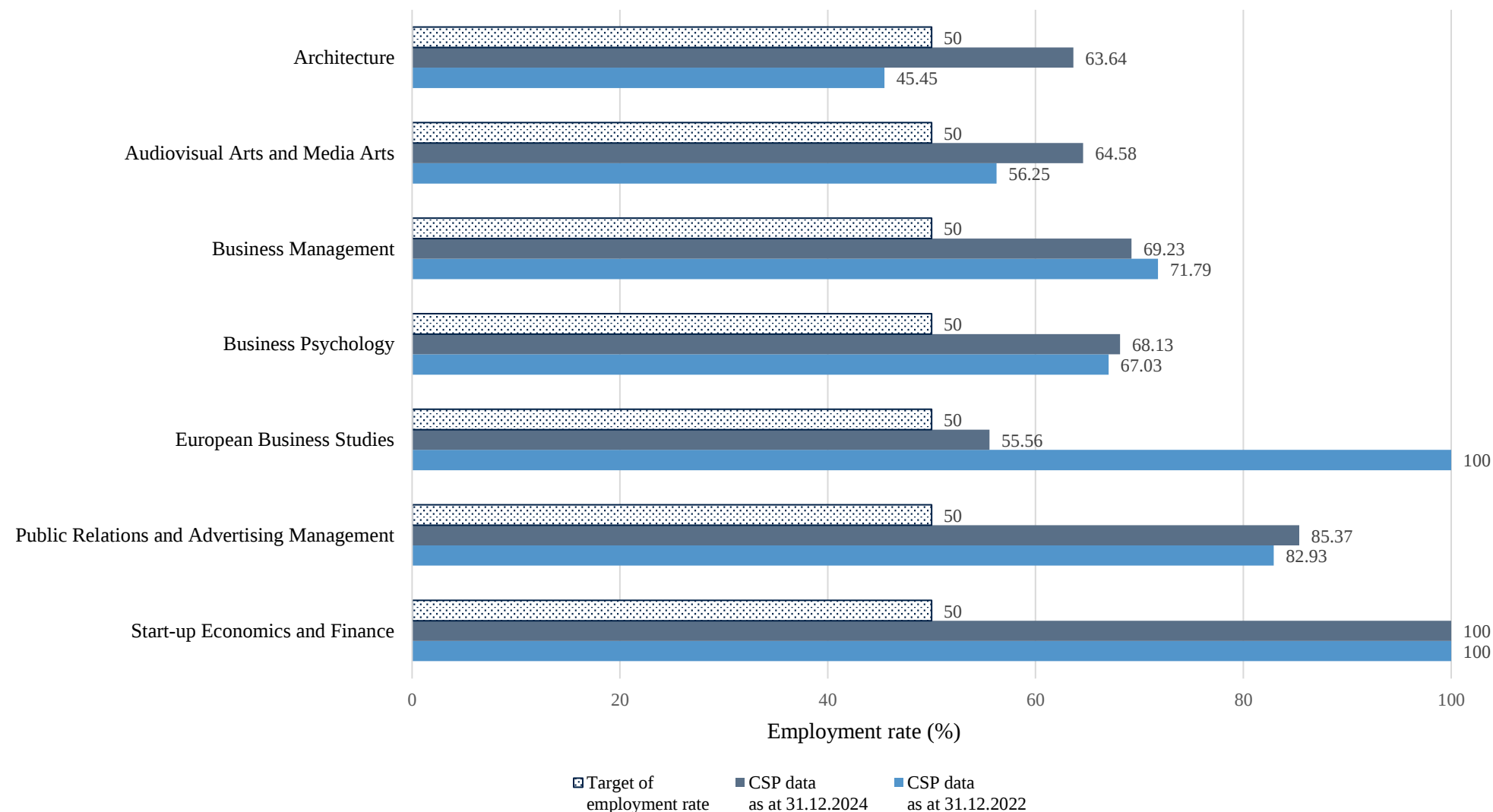
Bachelor study programme

Start-up Economics and Finance*

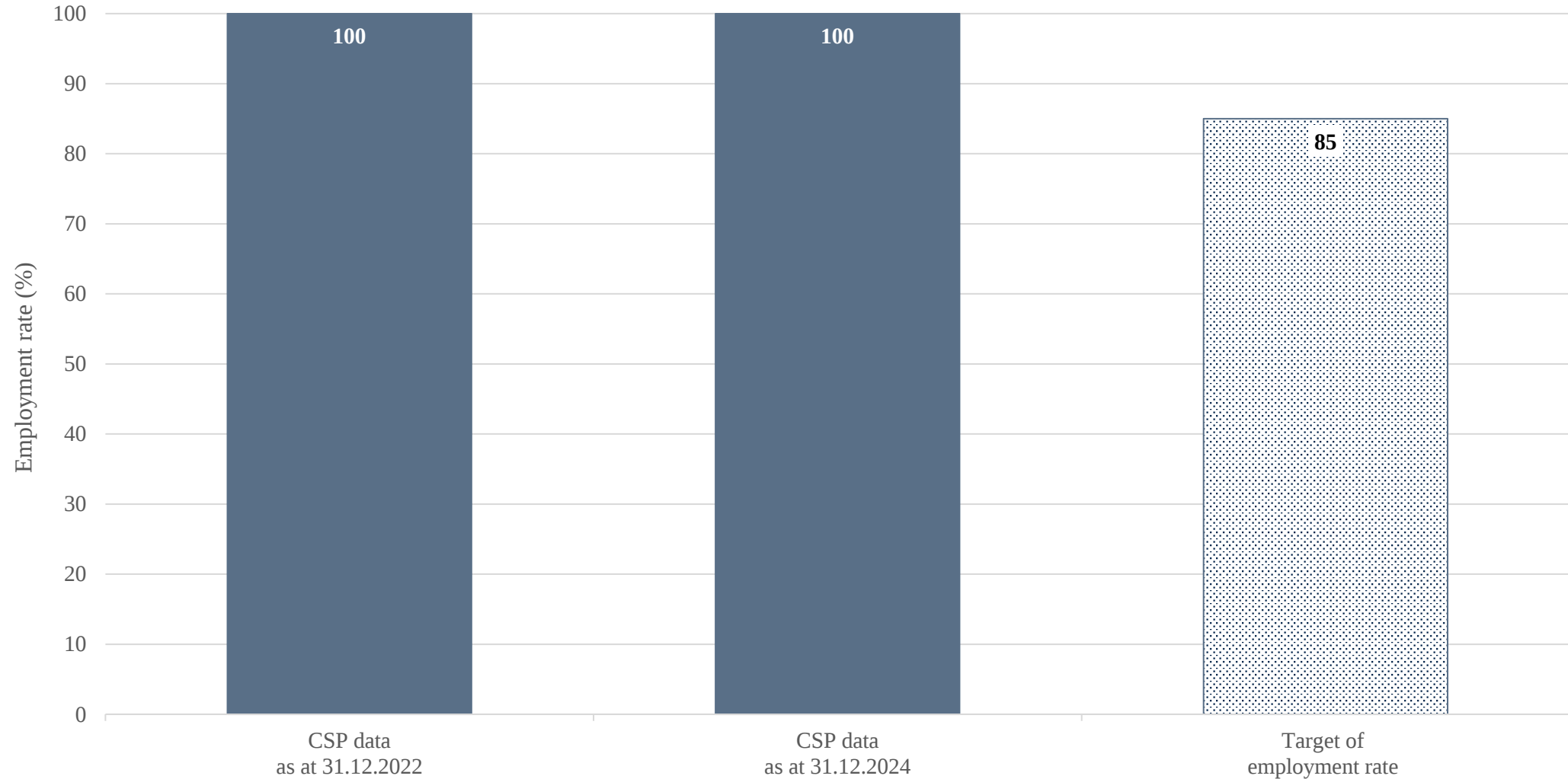


* Prior to 4 August 2021, the programme was called Start-Up Acceleration and Finance.

Employment rate of graduates of Bachelor's study programmes (%)

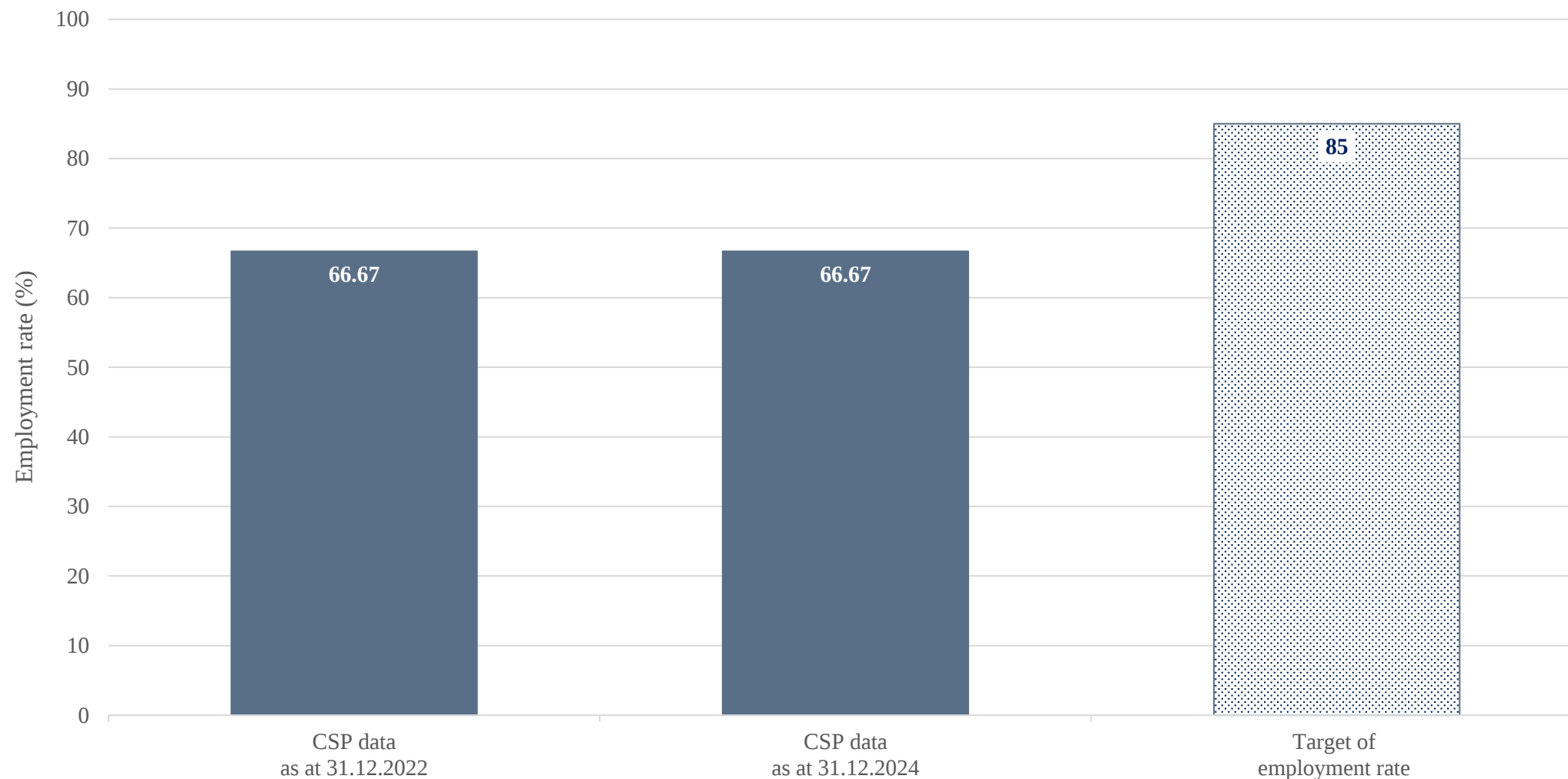


Master study programme Architecture



Master study programme

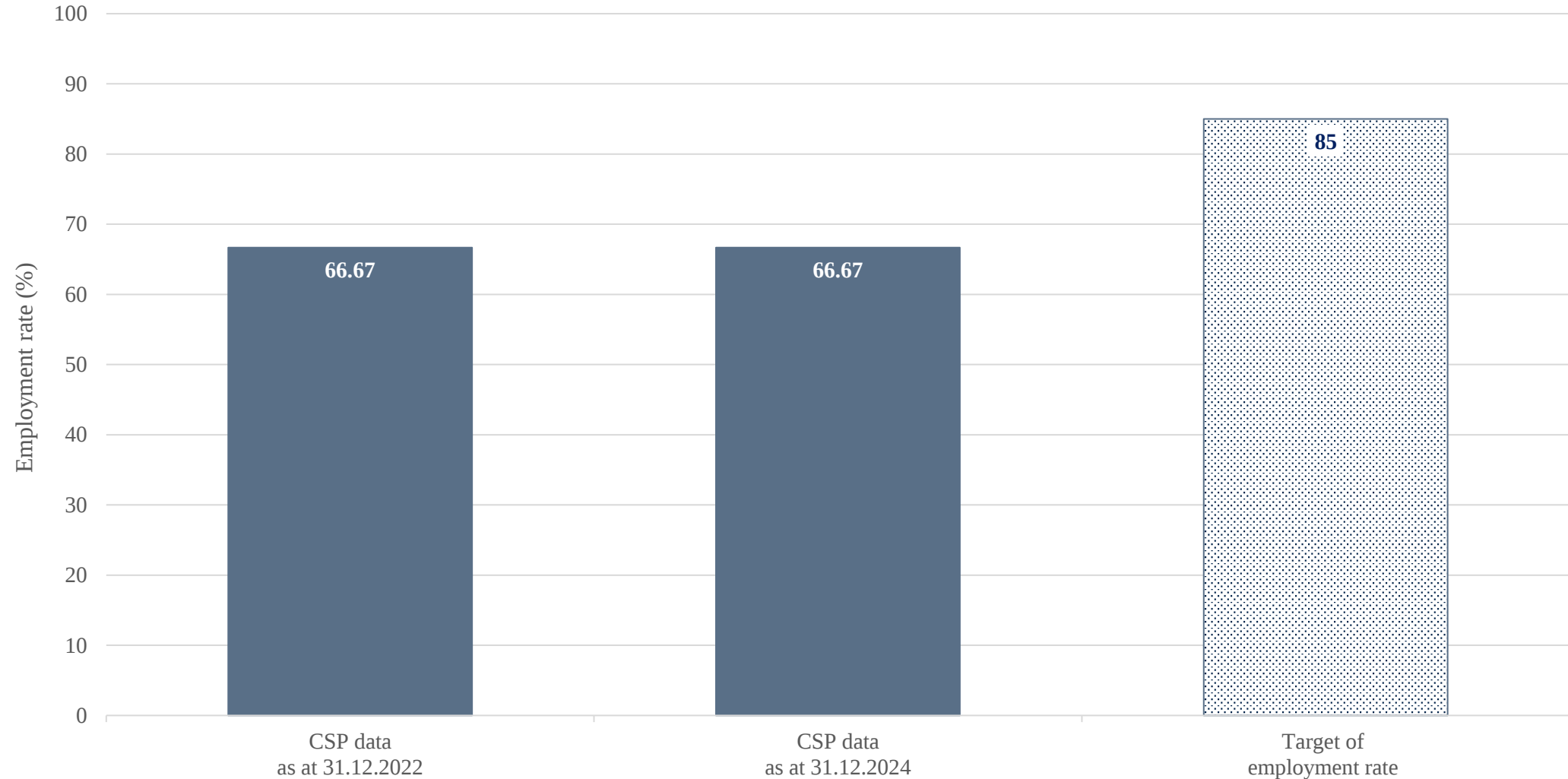
Audiovisual and Immersive Technology Art*



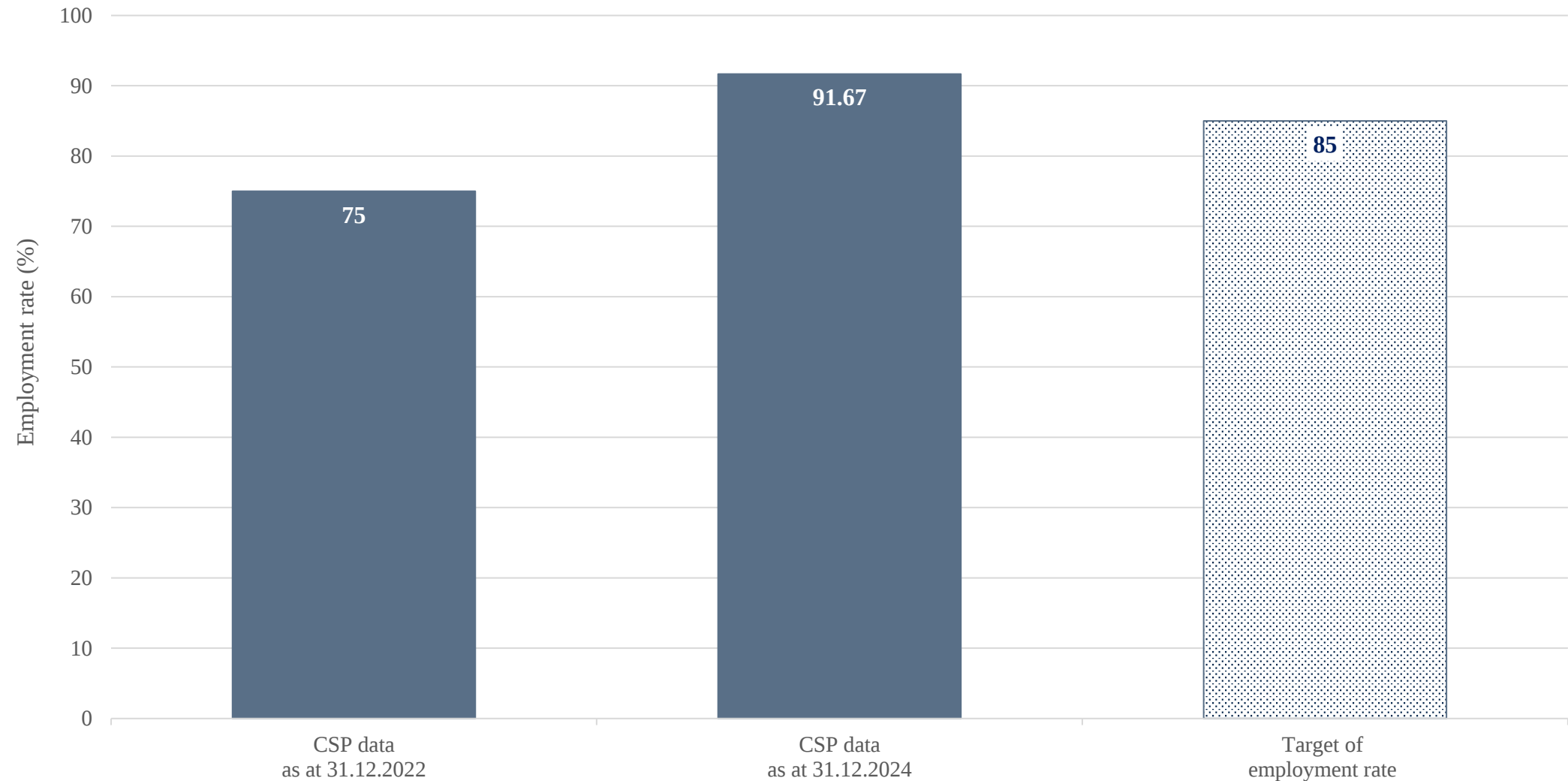
* Prior to 10 December 2025, the programme was called *New Media and Audiovisual Art*

Master study programme

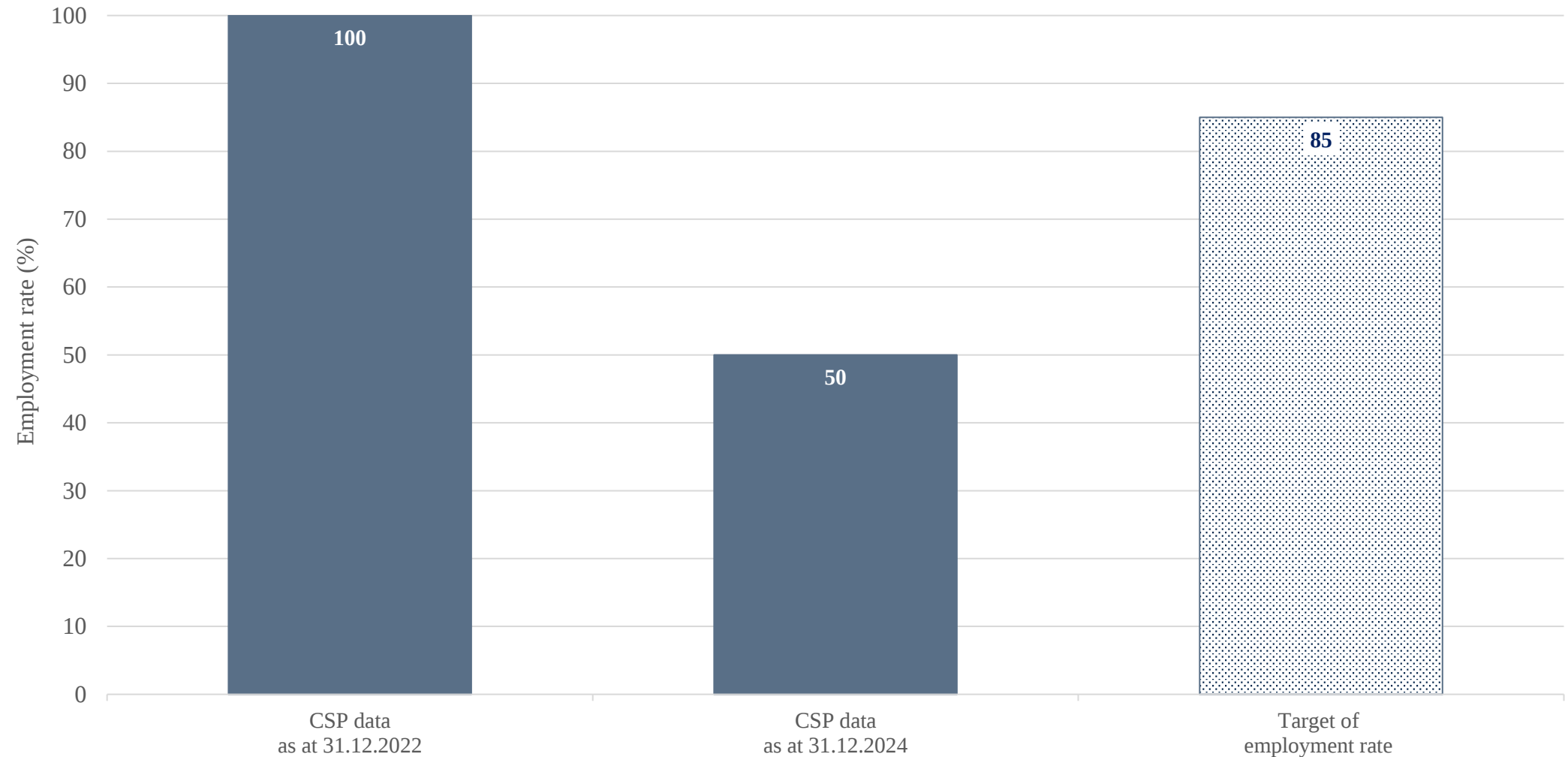
Big Data Analytics



Master study programme Business Management

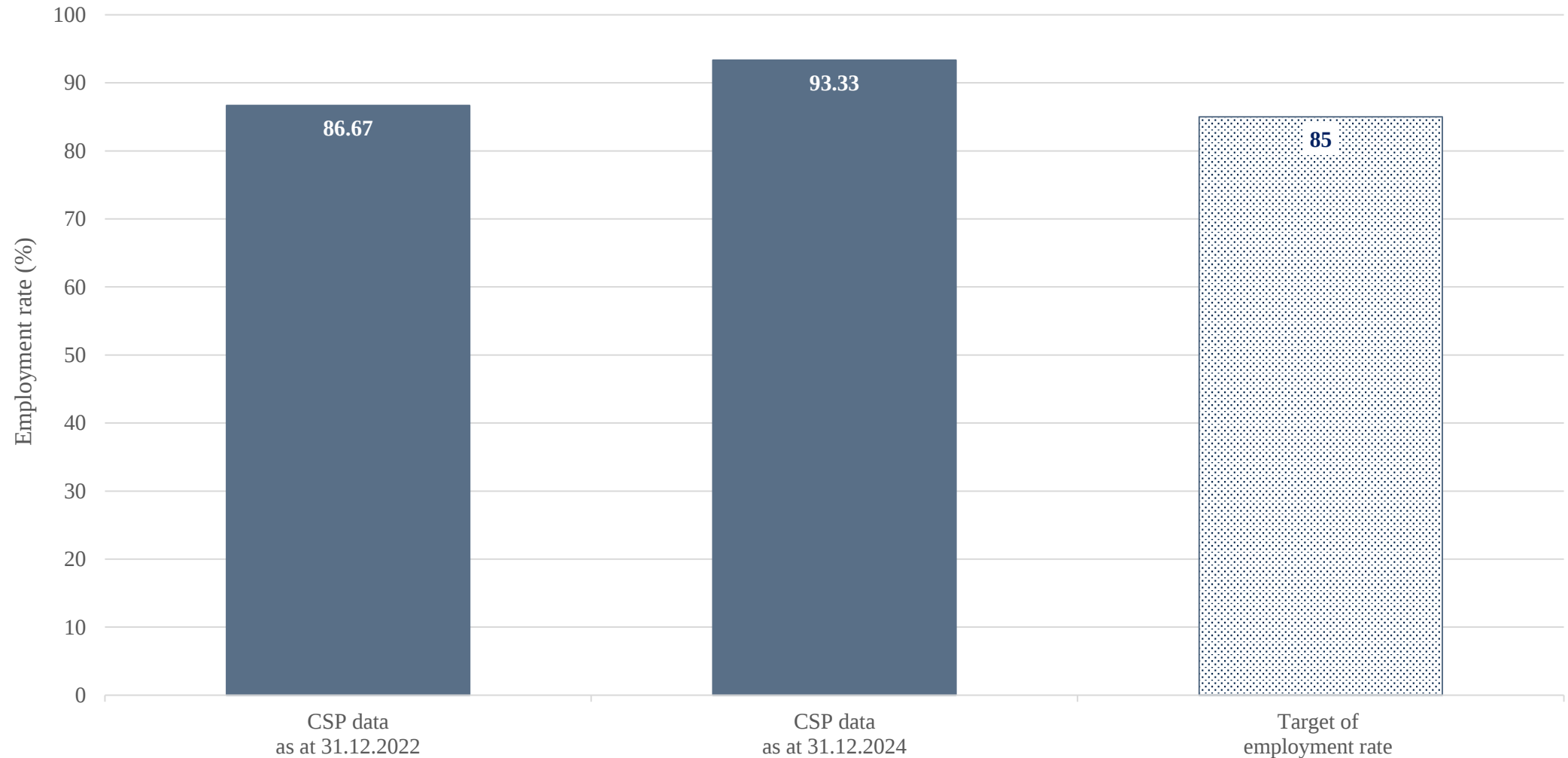


Master study programme Health Management

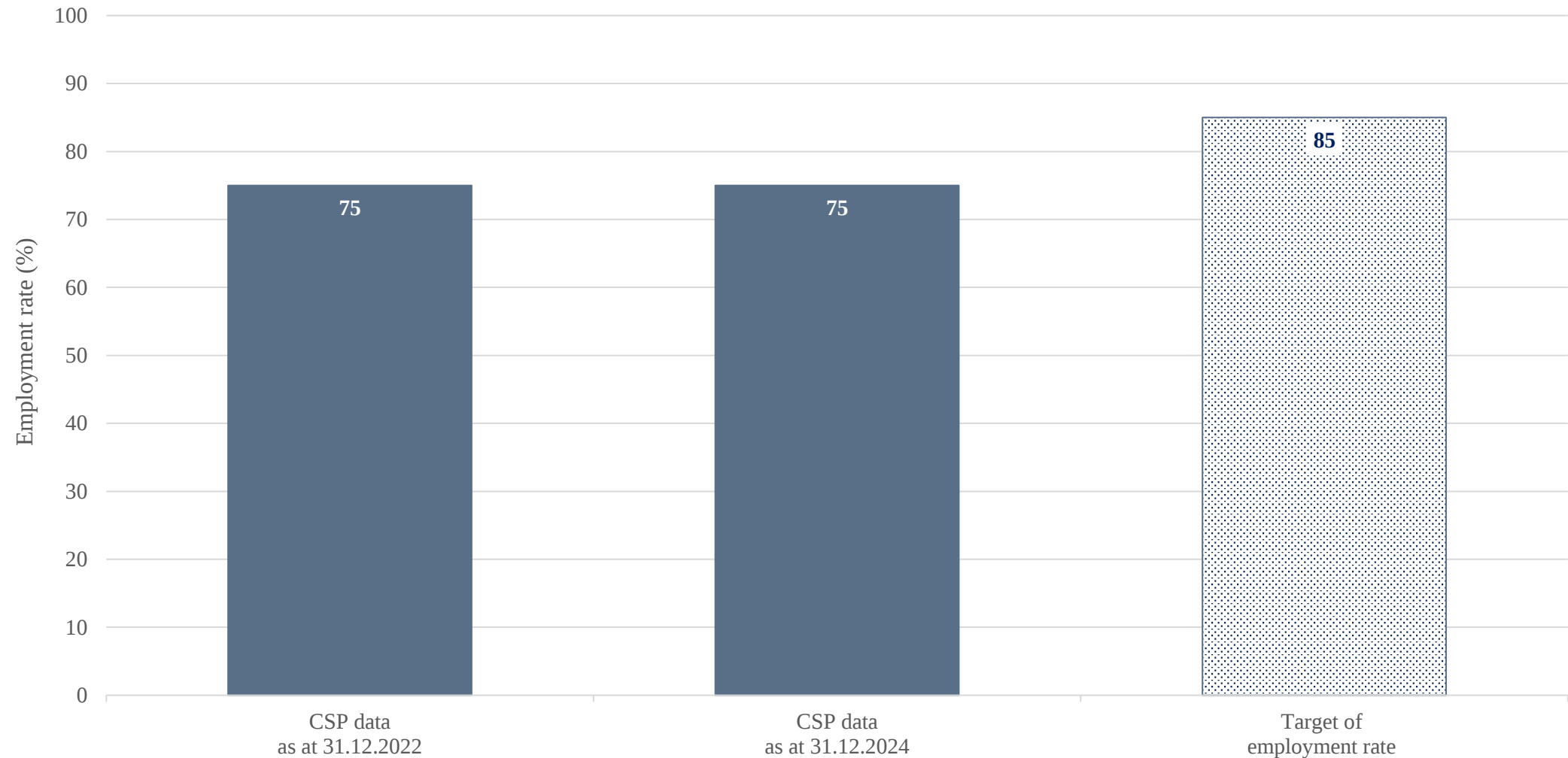


Master study programme

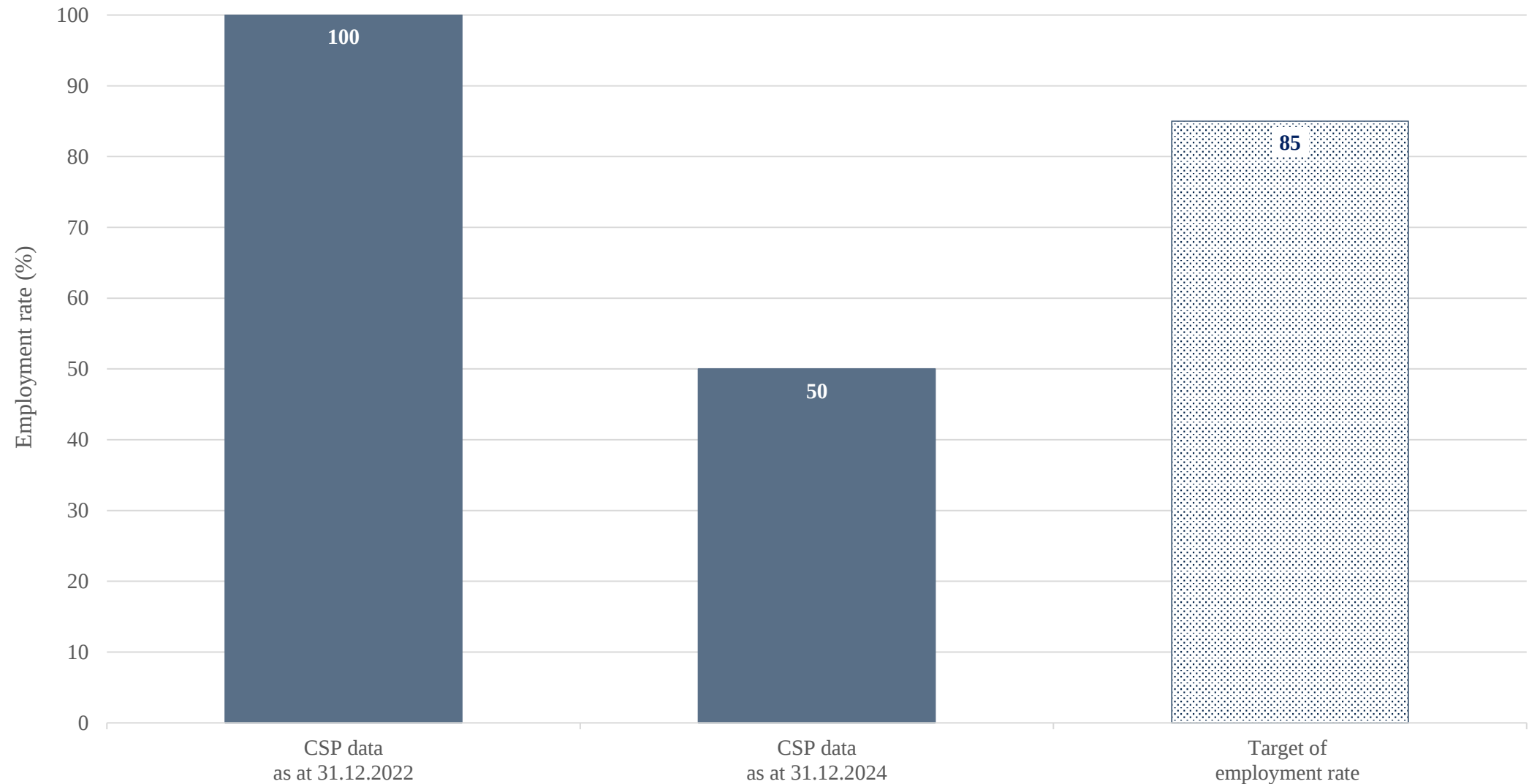
Human Resource Management



Master study programme International Business

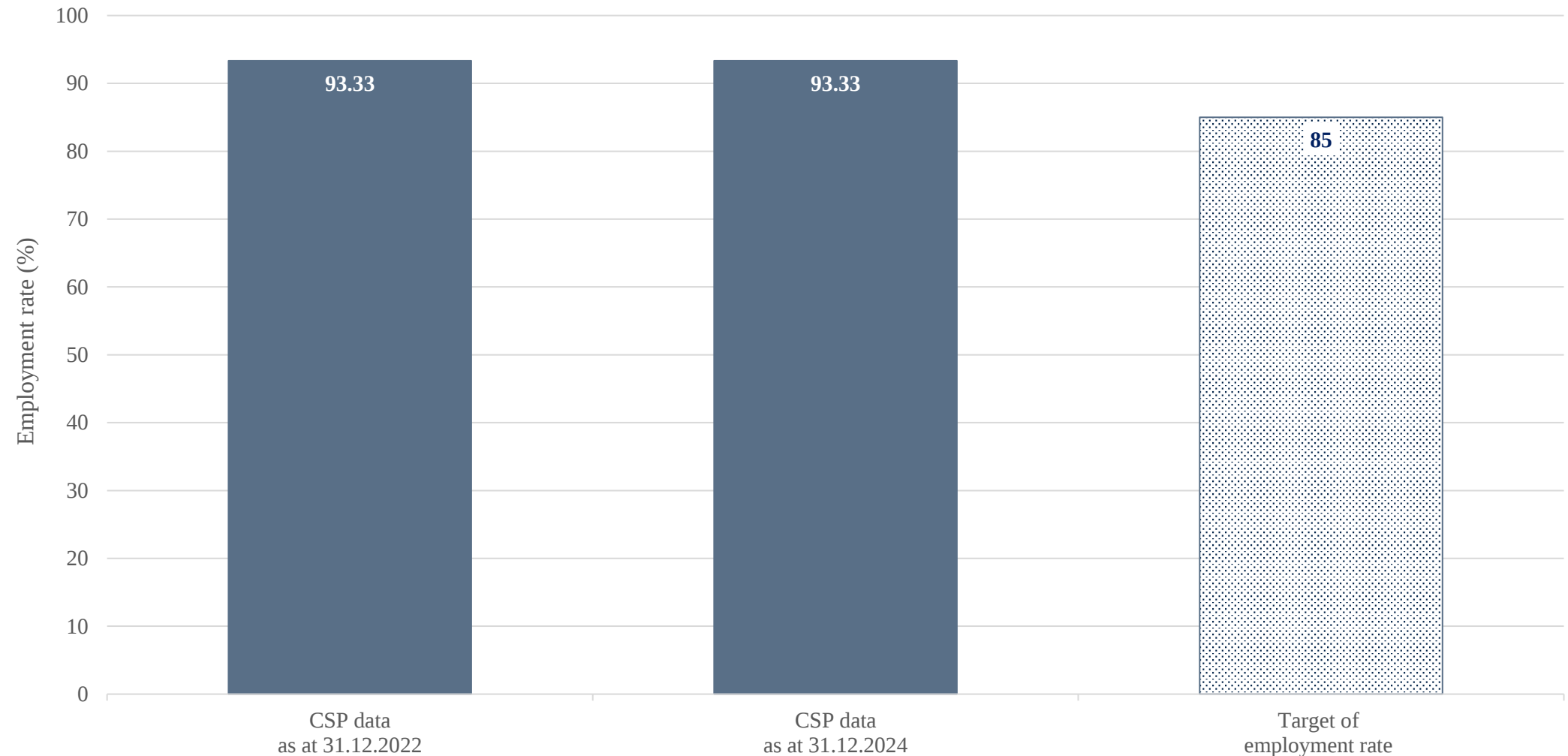


Master study programme International Finance

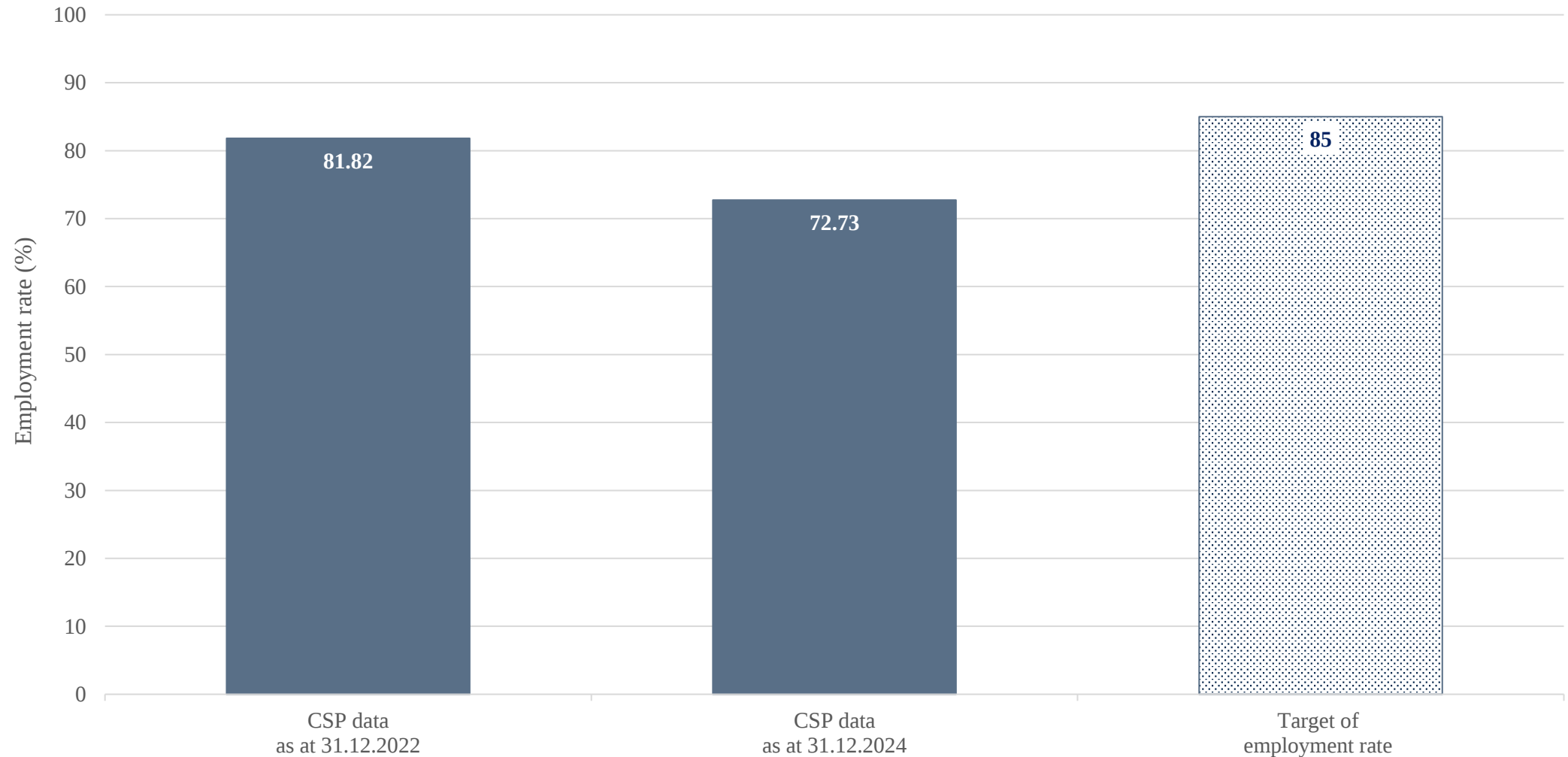


Master study programme

Management Psychology and Supervision

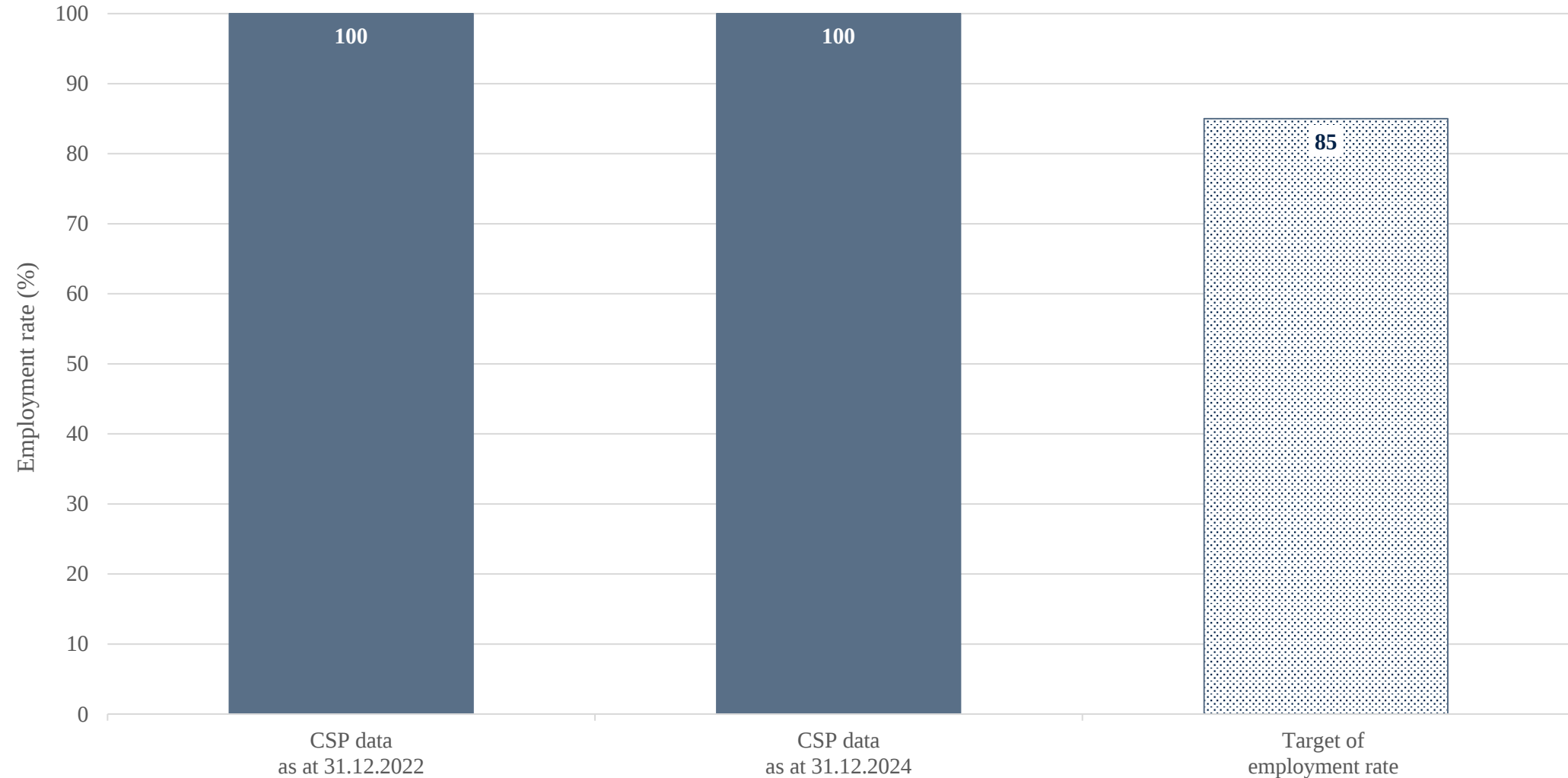


Master study programme Project Management

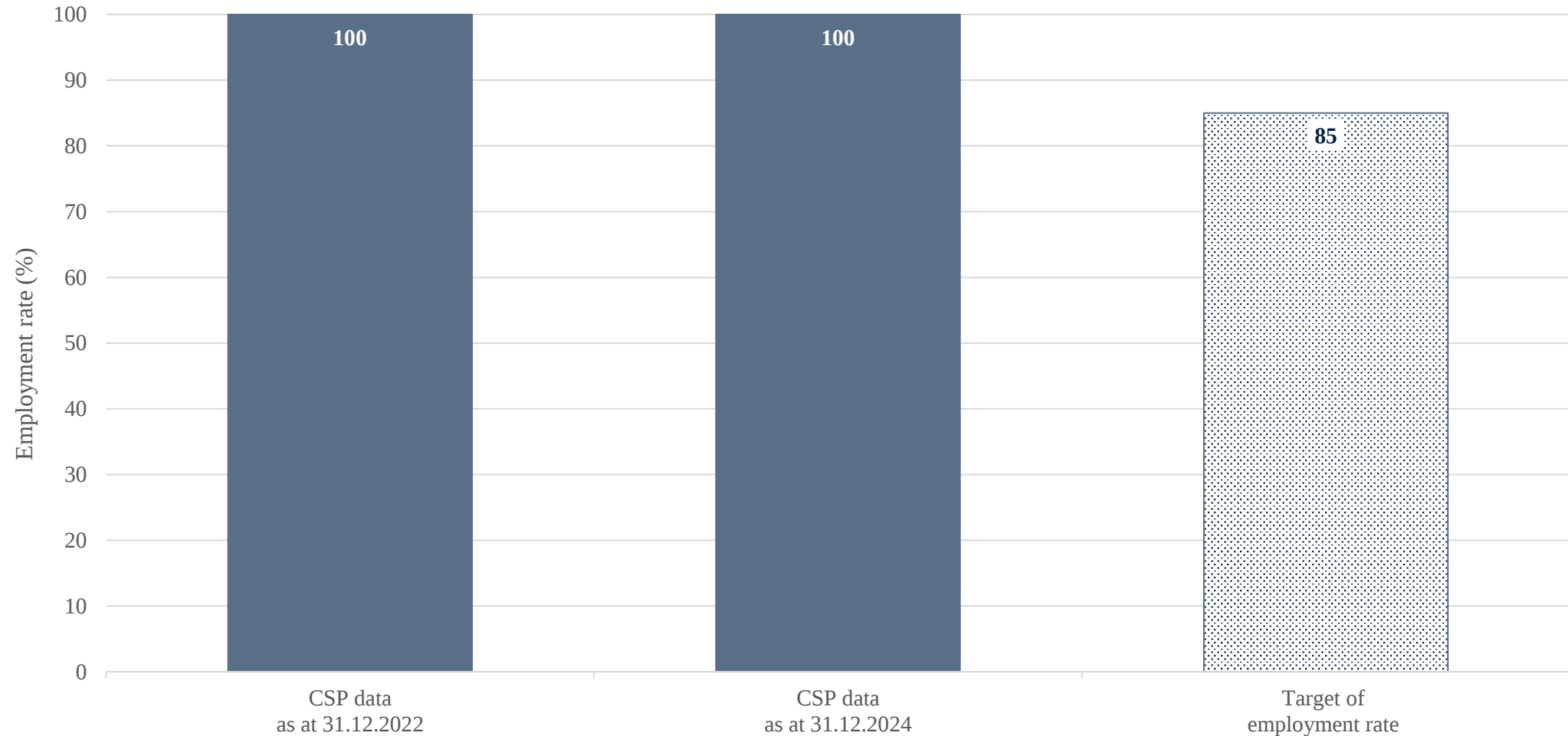


Master study programme

Public Relations Management*



Master study programme Strategic Business Management



Master study programme Sports Management

CSB data on the programme's graduate employment rate are not available.

Employment rate of graduates of Master's study programmes (%)

