



Alumni Evaluation of Knowledge Acquired During Studies

Indicator Description, Methodology and Results

04.09.2026

OUR ACCOLADES:



OUR ACCREDITATIONS:



PROUD MEMBERS OF:



Erasmus+

edamba



INDICATOR DESCRIPTION

MEASUREMENT BASIS

Alumni evaluation of the knowledge acquired during their studies is measured through the Alumni Survey, conducted at least once every three years. Alumni are asked to evaluate the knowledge acquired during their studies on a scale from 1 to 10, where 1 is the lowest and 10 is the highest rating.

WHAT THE INDICATOR REFLECTS

Alumni assessment of the knowledge acquired during their studies, reflected through:

- **the overall average alumni rating**
- **comparison of the actual result with the institutional target**
- **study programme-level results where at least five alumni have responded**

RISEBA TARGET

Overall average rating
across the institution

≥ 6.5 on a 10-point scale

Programme-level results are calculated
where $n \geq 5$.

The target applies to the overall institutional average.

Development of the Alumni Survey Methodology



INDICATOR QUESTION *To what extent do you agree with the statement that the education you received at RISEBA has provided you with the knowledge, skills, and abilities necessary for your professional career?*

Comparison aspect	2023	2024	2026
Survey status and scope	REGULAR RISEBA Alumni Survey	ADDITIONAL survey for the Arts field of study only — for national accreditation purposes	REGULAR RISEBA Alumni Survey; graduates since 2021
Inclusion of the question	The indicator question was not included	The question was introduced in the additional survey	The refined question was included in the regular survey
Rating scale	—	1–4-point agreement scale with no neutral response option	1–10 rating scale: 1 — lowest, 10 — highest rating; target ≥ 6.5

CHANGE OBJECTIVES

- Refine the survey content
- Introduce a unified measurement approach
- Obtain more targeted data on alumni ratings

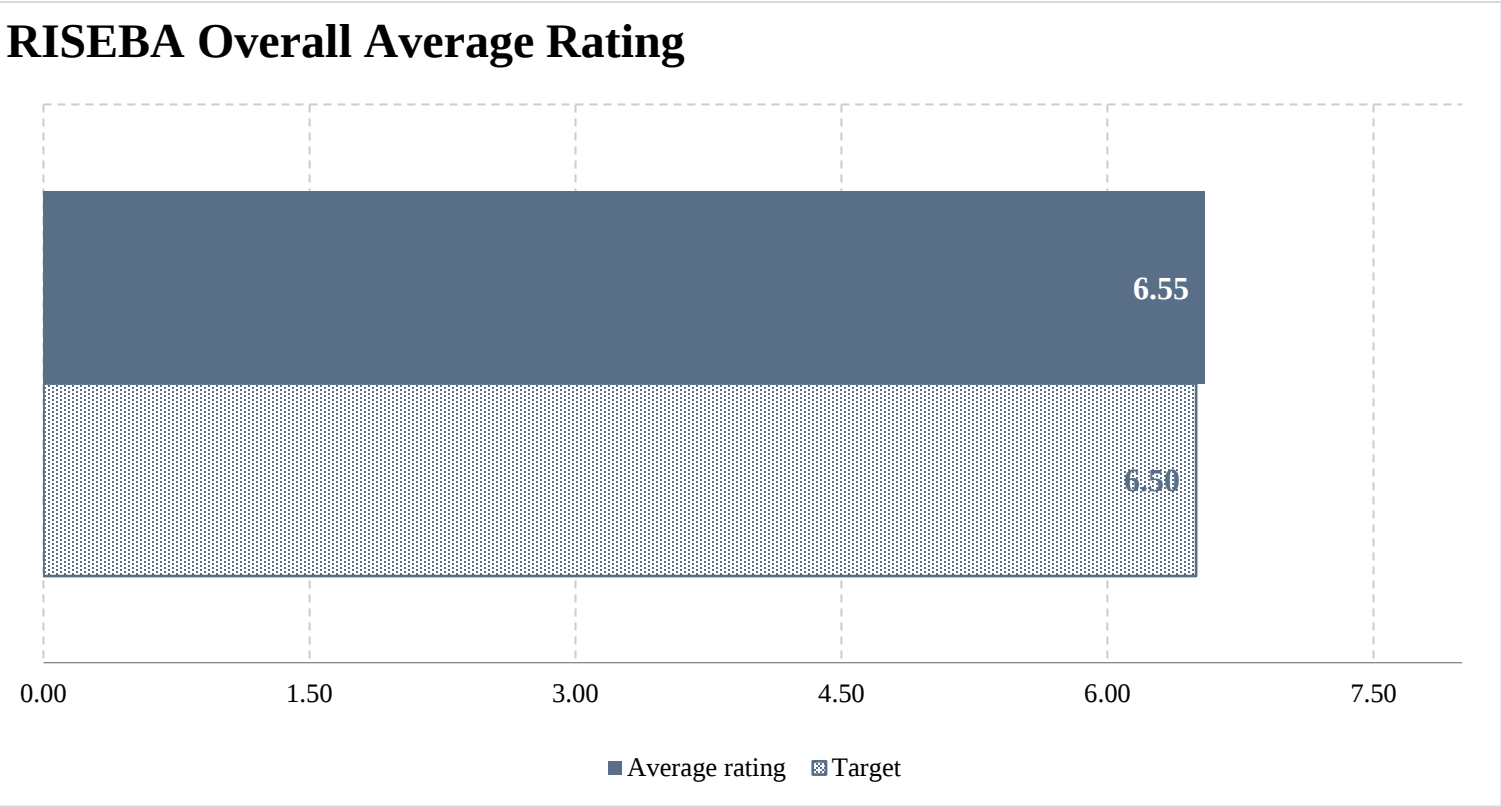
THE STANDARDISED APPROACH ENABLES

- regular monitoring of alumni ratings
- comparison of results with the target
- analysis of results at institutional, field of study and study programme levels
- assessment of trends over time as comparable data accumulate

2024 and 2026 data are not directly comparable because the rating scale and survey scope differ.

2026 is the baseline year for future assessment of trends in the results.

Alumni Rating of Knowledge, Skills and Competences Acquired during Studies 2026



2026 result summary	
Average rating	6.55
Target	6.50
Target achieved	Yes
Respondents	254

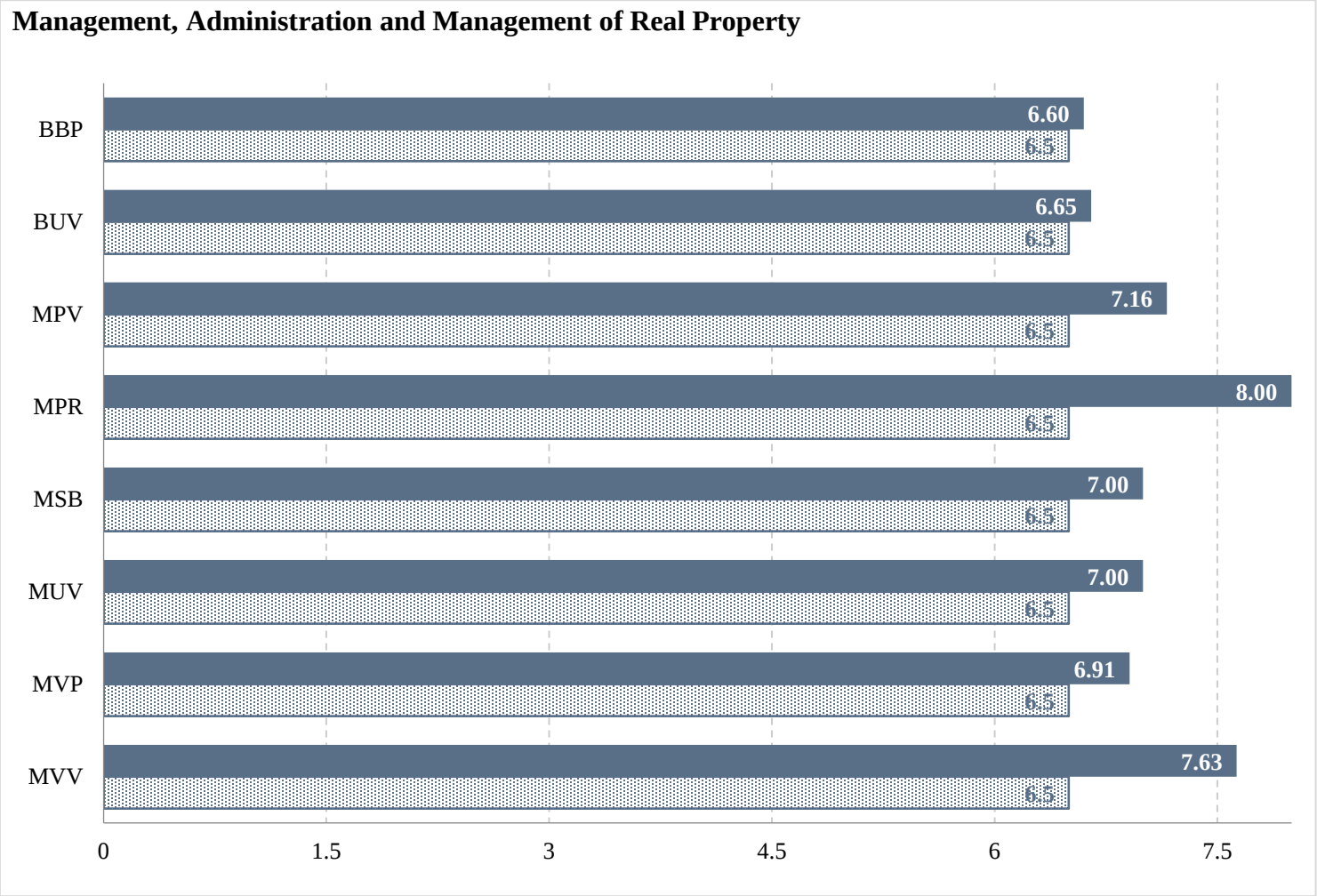
Rating scale reference	
1 — lowest rating	10 — highest rating

Institutional target: ≥ 6.50

Alumni Rating by Field of Study and Study Programme 2026



Only study programmes with at least 5 respondents are shown. Programmes below this threshold are excluded.



Study programme abbreviations	
BBP	First-cycle (academic bachelor's) study programme Business Psychology
BUV	First-cycle (professional bachelor's) study programme Business Management
MPV	Second-cycle (professional master's) study programme Human Resource Management
MPR	Second-cycle (professional master's) study programme Project Management
MSB	Second-cycle (professional master's) study programme International Business
MUV	Second-cycle (professional master's) study programme Business Management
MVP	Second-cycle (professional master's) study programme Management Psychology and Supervision
MVV	Joint second-cycle (academic master's) study programme Health Management

Average rating

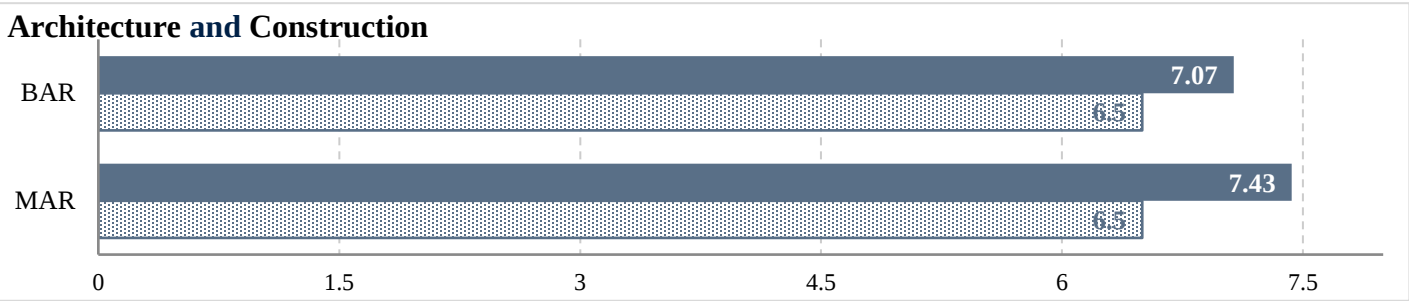
Target

Institutional target: ≥ 6.50

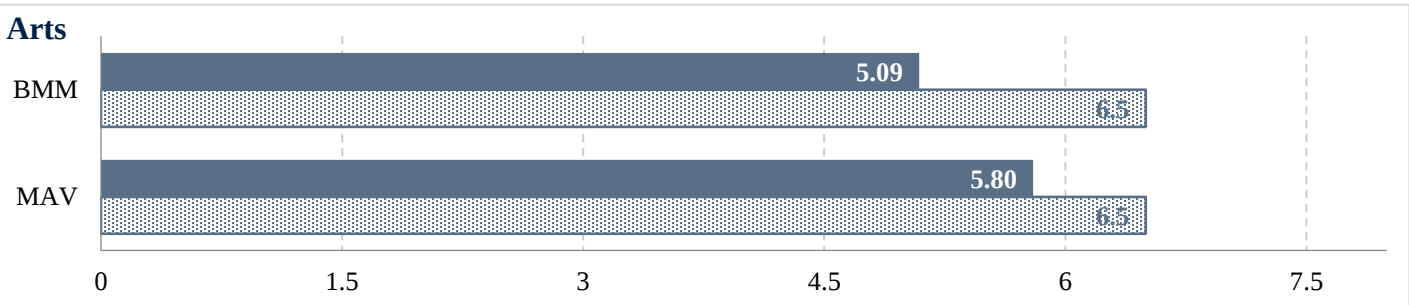
Average Alumni Rating by Field of Study and Study Programme — 2026



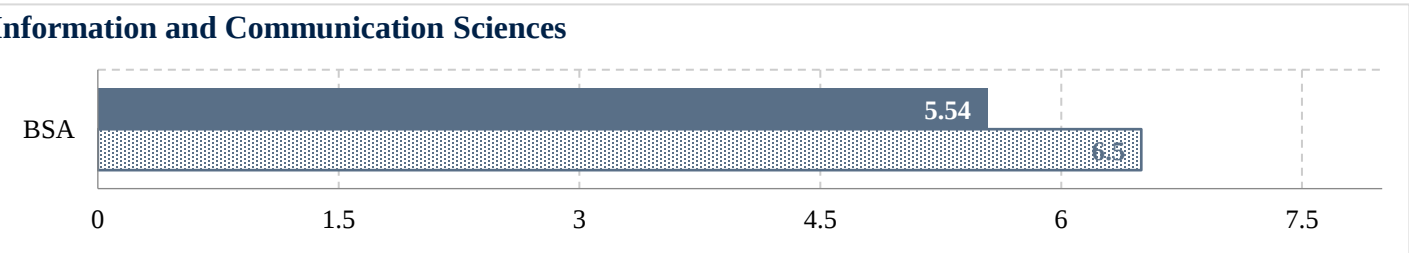
Only study programmes with at least 5 respondents are shown.



Study programme abbreviations	
BAR	First-cycle (academic bachelor's) study programme Architecture
MAR	Second-cycle (professional master's) study programme Architecture



Study programme abbreviations	
BMM	First-cycle (academic bachelor's) study programme Audiovisual Arts and Media Arts
MAV	Second-cycle (academic master's) study programme Audiovisual and Immersive Technology Art



Study programme abbreviations	
BSA	First-cycle (professional bachelor's) study programme Public Relations and Advertising Management



Institutional target: ≥ 6.50