

RISEBA Strategy Development Working Group 2 – Capabilities

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OUR ACCOLADES:



OUR ACCREDITATIONS:



PROUD MEMBERS OF:



Task

To analyse RISEBA's core competencies – knowledge, skills, resources and networks – which enable us to create value for students and partners



Composition of the working group



How we reached our conclusion

- We carried out an initial 'brainstorming' session, answering three questions:
 - *If, in 10 years' time, someone were to write an article about our university, what would we be known for?*
 - ***In which area do we already have real strength and the potential to create distinctive value?***
 - ***How can this combination – business, architecture and audiovisual art – create something unique that others cannot simply copy?***
- During two meetings (18 March 2026 and 25 March 2026), we expanded on the initial ideas and continued our work:
 - firstly, by expanding the list and jotting down ideas
 - then, listing the 35 areas in which we already have real strength and potential to create distinctive value by combining **the 5 RISEBA capabilities**

The entire process and all the ideas have been documented and will remain available for the purposes of strategy development [here](#) (SharePoint group / New RISEBA Strategy / Our capabilities)

#1 A student-centred and flexible study ecosystem

RISEBA's ability to provide a personalised, modular and flexible study experience, enabling students to create their own individual interdisciplinary study pathways.

Includes:

- An individualised and student-centred approach to admissions and throughout the course of study
- Options to change study modes or programmes
- Combining specific course offerings
- A wide range of study options and a flexible learning environment
- Distance learning options
- Lifelong learning and professional development programmes
- Vocational School VICTORIA as a stage of education
- Capacity to admit more students and expand programmes

The essence of 'Capability':

a personalised, flexible study model based on lifelong learning.

#2 Interdisciplinary education in business, the arts and technology

The university's ability to integrate business, the creative industries and technology into a unified environment for study, projects and innovation.

Includes:

- Opportunities for interdisciplinary collaboration (e.g. audiovisual arts + business)
- A unique interdisciplinary and experimental ecosystem
- A wide range of courses for an interdisciplinary study pathway
- Graduates with a triple-competence profile (business + art + technology)
- A platform for creativity, experimentation and innovation
- Lecturers' professional achievements in their respective fields

The essence of Capability:

the integrated development of competences in the creative industries, business and technology

#3 Strong links with the industry and the professional environment

The university's ability to integrate studies, projects and research with the professional environment and the needs of organisations.

Includes:

- Lecturers' close links with the industry
- Personal involvement of lecturers in student projects
- Cooperation with professional organisations
- Competence in staff management, project management and supervision
- Applied research in collaboration with the business sector
- The impact of research findings on policy-making and societal development

The essence of Capability:

the integration of study and research with professional practice and organisational development.

#4 International platform for study and research collaboration

The university's ability to operate within an international academic and professional network.

Includes:

- International and dual-degree study programmes
- International academic staff
- Extensive international partnerships
- Student mobility opportunities
- An extensive network of alumni abroad
- Participation in international research networks and consortia
- Organisation of international conferences

The essence of Capability:

a globally integrated study and research environment.

#5 Centre for Digital Transformation and Innovation Research

The university's ability to develop digital competences, AI solutions and interdisciplinary innovation research.

Includes:

- Integration of digital technologies and AI into the study process
- Development of digital transformation and AI solutions
- Digital skills analytics and data-driven solutions
- Interdisciplinary research (AI + psychology + management + communication)
- A platform for interdisciplinary research in business, the arts and technology
- Research with social and economic impact
- State-of-the-art creative and research infrastructure

The essence of Capability:

a platform for digital innovation and interdisciplinary research.

Outcome

1. A student-centred and flexible study ecosystem
2. Interdisciplinary education in business, the arts and technology
3. Strong links with the industry and the professional environment
4. An international platform for study and research collaboration
5. Digital transformation and innovation research centre





Openness, excellence, diversity – may these form the foundation of a place where *business meets art* and ideas are born that change the rules of the game!

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Thank You!

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